APPLICATION PORTFOLIO MANAGEMENT & APP RATIONALIZATION ACCELERATOR

More and more companies are seeking to reduce cost and align strategy by streamlining and modernizing their application landscape. Our best customers are realizing these benefits by identifying redundant and underutilized applications, retiring outdated software, and consolidating functionalities. The result achieves cost savings by reducing licensing fees, maintenance costs, infrastructure expenses, and support overhead. When coupled with an innovation strategy and an enhanced view of their application portfolio, customers make strategic choices that align with business priorities, savings and value creation. InCycle provides a unique combination of professional consultants and purpose built tools to support and deliver your project success.





Application Portfolio
Management (APM) involves
managing and optimizing
an organization's entire
application portfolio to
align it with business goals
and objectives. On the
other hand, application
rationalization provides a
range of benefits,
including cost reduction,
improved efficiency,
increased agility,

enhanced security, and

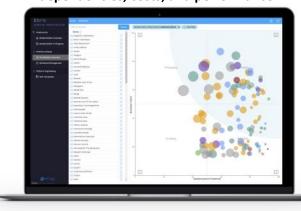
strategic objectives. Your

better alignment with

approach depends on

your goals.

Comprehensive portfolio views can drive decision by including application functionality, dependencies, costs, and performance.



Systematic Approach

- 1. Define Objectives
- 2. Inventory Applications
- 3. Categorize Applications
- 4. Assess Business Value
- 5. Identify Redundancies
- 6. Consider Integration Challenges
- 7. Analyze Costs
- 8. Prioritize Rationalization
- 9. Execute the Rationalization
- 10. Regularly Review and Update

InCycle consultants bring a blend of technical expertise, industry knowledge, and experience to support app rationalization initiatives. The teams external perspective enables organizations to accelerate the process, make informed decisions, and assures a systematic approach is used to evaluate application portfolios effectively.

PROJECT GOALS & OUTCOMES

Cost Reduction	Enhanced Efficiency	Improved Agility and Flexibility	Enhanced Security and Compliance	Strategic Alignment
Application rationalization enables organizations to identify redundant and underutilized applications, leading to cost savings.	operational efficiency.	applications,	Managing a smaller, more controlled application landscape simplifies security measures and strengthens overall data protection.	Application rationalization helps align the IT portfolio with the organization's strategic goals and objectives.



"InCycle's **Application Portfolio Management Accelerator** helped us identify key apps, consolidate technologies and platforms, and unlock the full value of our cloud strategy.

Super strategic and successful project!"

Director, Platforms Leading Manufacturing Company





InCycle is an award-winning digital transformation company. Recognized for industry leadership and customer impact, InCycle has been a Microsoft Partner Award recipient for six consecutive years (2017-2022).

GET STARTED

Accelerate your application portfolio strategy today! Contact us at: info@incyclesoftware.com or visit our website at: www.incyclesoftware.com to learn more. Call 1(800) 565-0510 for immediate assistance.









